

54 MILLION ADULT SENIORS IN THE U.S.

BOOST YOUR BRAND ENGAGEMENT AND EXPOSURE ANYWHERE ACROSS THE NATION.

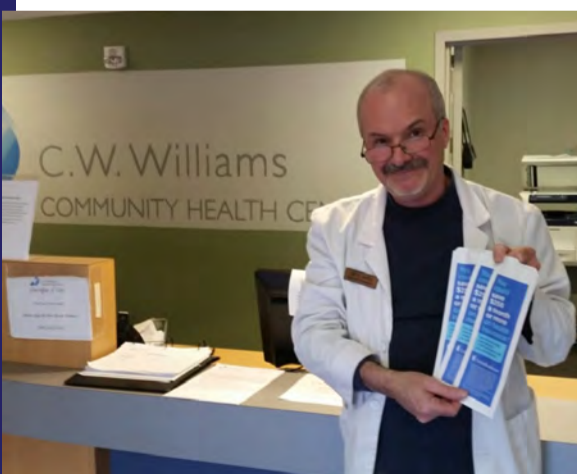
Looking to target Adult Seniors? Learn more about our Senior Network! We have a national footprint and our unique signage allows for coverage in all markets across the nation, while maintaining a hyper local feel. This network includes **senior centers, bingo halls, senior clubs, residential community recreation areas, assisted living facilities and senior apartments.** There are over 54 million senior citizens in the United States which is more than 1 in every 7 Americans. Baby boomers hold \$2.6 trillion in buying power.

75% OF PARTICIPANTS VISIT THEIR CENTER 1 TO 3 TIMES PER WEEK AND THEY SPEND AN AVERAGE OF 3.3 HOURS PER VISIT.



Catering to hundreds of seniors every day the services include: meal and nutrition programs, information and assistance, public announcements, health, fitness, wellness, transportation, social, recreational, games, bingo, cards, billiards, art programs, and more.

OUR NETWORK ALLOWS YOU TO REACH NICHE-COMMUNITIES AND SPREAD YOUR MESSAGE ACROSS THE NATION.



SEE WHAT VENUE TYPES WORK BEST FOR YOUR CAMPAIGN

