

TIME TO TAKE ADVANTAGE OF THE STREAMING WARS!



AS THE MEDIA AND ENTERTAINMENT INDUSTRY GROWS, SO DO THE STREAMING WARS

Take advantage of our networks that allow brands to target a specific demographic in venues they visit often.

With the surge of Out-of-home media buys and audience measurements improving, our massive network with over 50+ industry venues offers the perfect OOH opportunities. Get your entertainment brand in front of your exact audience this year!

Let place-based media be the reason your ratings skyrocket and the audience keeps coming back for more with our unique opportunities to engage with consumers on the most personal and interactive medium.

WITH OVER 700,000 VENUE LOCATIONS NATIONWIDE, we have implemented marketing campaigns that **directly target adults ages 18+** in venues they visit 2-3 times a week.



Social Lifestyle Venues



Bars



Restaurants

EACH OF OUR CAMPAIGNS ARE CUSTOM TAILORED

Ranging from a national audience to hyper-local niche demographics, our turn-key packages include strategy, printing and placement, as well as a post-campaign report to measure the impact of the campaign.



Paratransit



**Senior Communities/
Senior Centers**



American Legions



SEASONAL VENUES:

ZOO'S & AQUARIUMS

CHRISTMAS TREE FARMS/LOTS

PUMPKIN PATCHES

Media Placements can include but are not limited to: Fence banners, standing banners, posters, promotional giveaways, brand ambassadors, plus more.

PLACE-BASED MEDIA HAS GROWN 6.8% IN THE LAST YEAR AND ONLY CONTINUES TO INCREASE AS THE OVERALL OOH MEDIA SPEND ROSE 7 PERCENT JUST IN THE THIRD QUARTER OF 2019!

