

MARCH 2020

LET'S GET BETTER TOGETHER

LET US HELP YOU GET YOUR MESSAGE TO YOUR CONSUMER.

APM understands that this is a global pandemic that threatens all industries. While less and less people are traveling to and from work over the next few weeks we want to make sure we reinforce our long held belief that place based media works and is an important resource for consumers. With all the uncertainty going around people are looking for information and a prime time to take action. Let us help you get your message to consumers at point of care, and other key locations that will see a boost of traffic even now, including pharmacies, urgent cares, family physicians, clinics, grocery stores, and more. We will work with our brands on building custom packages that are cost-efficient and provide as-wide-of-reach as possible. We stand behind our process, people and performance and believe we can provide a powerful campaign to provide a relevant message consumers are looking for. CDC has released preventative tips to help stop the spread of COVID19, we have pre-built networks and artwork that just need your brand LOGO, it is a plug and play campaign ready to go. We are offering discounted space cost of \$150 per location per month + Production in point of care locations including the below networks for any brand that wants to help get the messaging out into the public.

VENUE OPTIONS AVAILABLE NOW!



Urgent Cares



Family Physicians



Pharmacies

Grocery Stores

In a time where people are looking for inspiration and messaging, let us utilize our resources and get your message out, with alternative media. **Contact us today to get more information.**

ASK ABOUT ADDITIONAL VENUE TYPES!



