

## **EVERY CAMPAIGN HAS THE ABILITY TO BE A PSA**

While we are running the CDC Safety Tips from last month we have noticed the need for more signage in these venue types with several brands reminding consumers of the importance of Social Distancing, Stay Home if You Can and so much more. While we understand we don't always have control over the content of our campaigns, we want to challenge our partners and agencies to have conversations with your brands on how their placebased campaign messaging can be presented as a PSA message, bringing value into local communities now more than ever. We are extending special pricing to all brands that can turn these campaigns into PSA tips of any kind. If you have a brand that makes sense and would like more ideas on the different signage types or examples of important messages to share with consumers, please contact your account manager and we would be happy to help.

## **VENUE TYPES:**

- Grocery Stores
- C-Stores
- Gas Stations
- Laundromats
- Pharmacies
- Healthcare Facilities

## **VENUES SIGNAGE:**

- Window Clings
- Social Distancing Floor Graphics

APRIL 2020

- Delivery/ Take Out A-Frames
- Gas Pump Toppers
- Ceiling Banners
- Standing Banners

\*Additional signage and venue types available

## **VENUE OPTIONS AVAILABLE NOW!**





Laundromats

**Convenience Store** 



**Local Market Stores** 

**Gas Stations** 

In a time when people are looking for inspiration and messaging, let us utilize our resources and get your

message out, with alternative media. Contact us today to get more information.





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