

BOOST YOUR ENGAGEMENT ACROSS THE NATION

PUMPKIN SPICE AND EVERYTHING NICE! Fall is just around the corner and that means new branding opportunities inside venues such as daycares, pumpkin patches, ice skating rinks and other venues that will see high traffic increases.

We are dedicated to providing the most **innovative and effective** programs to get your brand and message out to the public. Let us help build impactful **OOH campaigns** that will connect with consumers on a **more personal level**. Our venues have the ability to reach consumers in a very unique and clutter free environment, all while encouraging **safety messages** such as "Wear a Mask" and "Remember to Keep your Distance". These messages are reflecting positive results from venues, customers and venue employees.

On average **81%** of the people who noticed a specific **OOH advertisement**, also **engaged with the messaging**.

- Motorcycle Dealerships
- Car Dealerships
- Ice Skating Rinks
- Ski Shops
- Bike Shops + Sporting Good Stores
- Pharmacies
- Hardware Stores
- Gyms and Rec Centers

57% of U.S. residents ages 16+ surveyed **noticed printed advertisements** in venues such as retail, health clubs and gas stations.

Place-based advertising has the **most highly engaged** viewers with **44% looking at the ad messages** either all or most of the time.



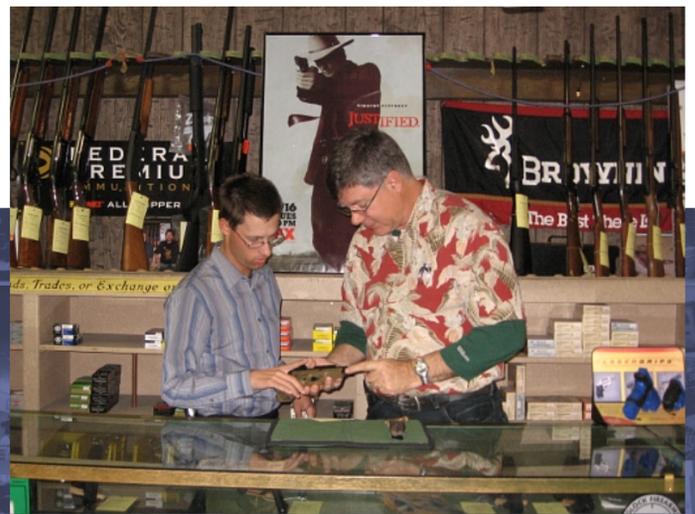
Pumpkin Patches + Haunted Houses



Christmas Tree Lots



Outdoor Stores



Archery + Gun Ranges

Contact your sales representative today to get more information on custom-built alternative programs.

ASK ABOUT ADDITIONAL VENUE TYPES!

