

3 OUT OF THE 4 MOST CELEBRATED HOLIDAYS ARE HERE

Despite the circumstances, Americans love tradition and will continue to celebrate those traditions this year. Family traditions are the building block of our nation and today people realize more than ever how integral family is!

With DIY the number one hobby since the pandemic began, you better believe people are excited for Halloween, Thanksgiving and Christmas! Creative costumes, reformed masks, holiday decor and social distancing interaction is going to happen all over the country starting in October with pumpkin patches, haunted houses and social distancing trick-or-treating.

Seasonal Venues

Spooky Season is here and these seasonal venues are a great way to start getting your message out!

9 out of 10 Americans say they Celebrate Christmas in some way. It is estimated that 46 million turkeys are eaten on Thanksgiving, 46.9 million Americans who travel for Thanksgiving and an average of 4,500 calories you might be consumed on that day due to the meal and snacking or nibbling leftovers.



Christmas Tree Lots



Pumpkin Patches



Haunted Houses

Fall + Winter Venues



DIY Stores



Zoo Lights



Thrift Store

Over the next three months, these venues will see an increase in traffic while Americans celebrate the Holidays!

Thrifting has become a much more popular trend amongst the young adults and with more people staying home Do-It-Yourself is the number one trend this year! Christmas lights aren't going anywhere and most zoos operate during the winter months placing lights throughout their zoo to encourage visitors.

**Already Planning ahead for Q1 and Q2 of 2021?
Let us help build your brand an innovative OOH media campaign!**

