

DECEMBER 2020

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OOH WHAT A YEAR 2020!

This year has been filled with highs and lows, challenges and success, tears and laughter. Despite the circumstances of 2020, this year was filled with **innovative out-of-home** campaigns and a lot of the success came because of the trust our agency and brand partners put in All Points Media. We want to take this opportunity to say **THANK YOU** for every opportunity you have given us no matter if it was the opportunity to provide an RFP or it went all the way to the finish line. The loyalty and dedication of our clients, media partners, and APM team members made all the challenges worthwhile. Focusing on consumer engagement, social distancing interaction and delivering brand messages, 2020 allowed us to provide new media tactics to truly help brands get recognized during a year like none other. Here are just a few highlights of the amazing programs that took place in 2020!

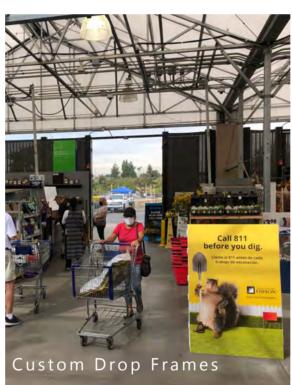






Innovative Media Tactics: hand sanitizer stations, take-ones, drop frames, banners, posters, grocery cart graphics, pizza box toppers, floor decals and more







Assorted Venue Types: Grocery Stores, Pharmacies, Restaurants & Bars, Hardware Stores, Hair Salons, Pet Stores, Gas Stations, C-Stores







LETS GET READY FOR 2021! CONTACT YOUR SALES REP TODAY!































