BOOST YOUR BRAND ACROSS THE NATION

POINTS MEDIA

Q2 Planni

OOH is set to be the fastest growing medium in 2021. Even in the most challenging conditions, OOH provides innovative solutions and drives results that advertisers not only see fiscally but through brand loyalty. Our venue types allow brands to engage with consumer audiences and with our new signage we are able to connect better then ever while also helping provide a safe environment.

Along with our Branded Hand Sanitizer stations, we have a full line of essential products available to place in high traffic venues that provide a great way to engage with local communities. Reach out today to get more information on our **branded stations**, **temperature kiosks**, and **static signage** opportunities.

68% OF CONSUMERS ARE SUFFERING FROM **DIGITAL DEVICE BURNOUT** AND TUNING OUT ONLINE ADS.

ON AVERAGE **81%** OF THE PEOPLE WHO NOTICE A SPECIFIC OOH ADVERTISMENT, ALSO **ENGAGED** WITH THE MESSAGING.



LIQUOR STORES

PHARMACIES



PERSONAL CARE *Hair Salons, Nail Salons, Barber Shops

ICE CREAM SHOPS / COFFEE SHOPS

Contact your sales representative today to get more information on custom-built alternative programs.





