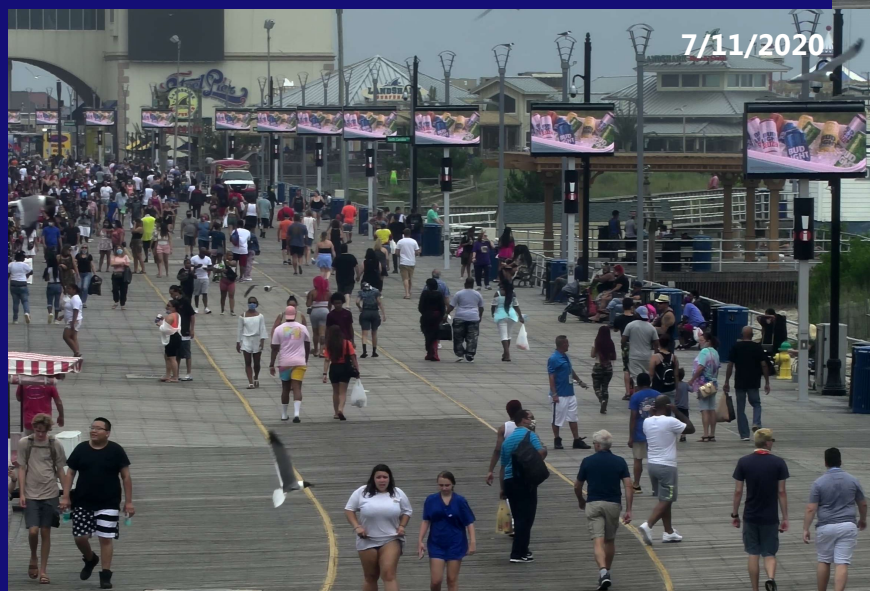
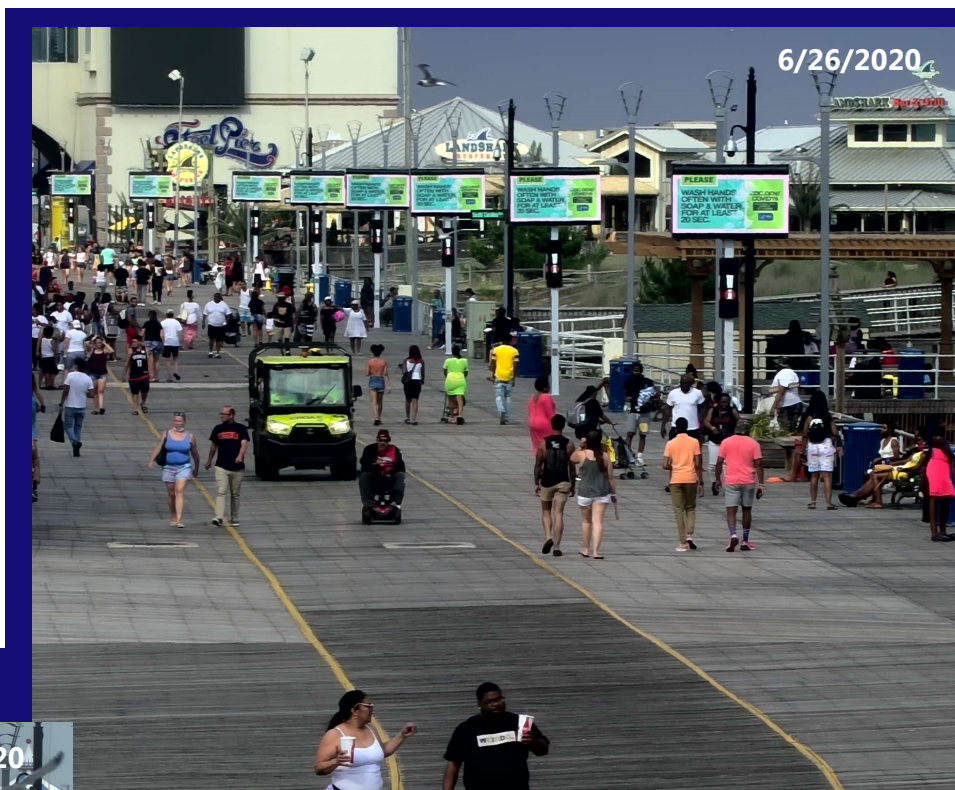


## FULL VIDEO + FULL AUDIO ALONG THE ATLANTIC CITY BOARDWALK

THIS '**SMART BOARDWALK**' IS THE BEST OF ITS KIND. Our unique multifaceted digital network is unlike anything you have seen before. Located on the iconic **Atlantic City boardwalk**, this network includes 98 digital screens with endless capabilities on the boardwalk. With over **27 million visitors** to Atlantic City annually, advertisers can **maximize exposure** and engage with consumers through multiple messages. Events are kicking off in April and will continue through September!

### ATLANTIC CITY DIGITAL NETWORK

- ❖ 98 Digital Faces (North & South)
- ❖ Static Capabilities
- ❖ Full Video and Audio
- ❖ Light Shows + Boardwalk Dominations
- ❖ Ad Sponsored WiFi



### Summer is Underway! Here are a few of Atlantic City's April - June Events:

**Mandy Moore**

Train

Jerry Seinfeld

**John Legend**

Pitbull

**Dirks Bentley**

Rob Stewart

**Kiss: End of the Road World Tour**

Best of the Eagles

Kenny "Babyface" Edmonds

Celebrity Boxing: Lamar Odom Vs. Arron Carter

Jay Leno

Pop 2000 Tour: Lance Bass, Mark McGrath, O-Town, Ryan Cabrera & LFO

DON'T MISS YOUR CHANCE TO GET YOUR BRAND IN FRONT OF MILLIONS THIS SUMMER!

Contact your rep today to learn more about what options are available!