

# TARGET AUDIENCE: MILLENNIALS

# 72 MILLION MILLENNIAL'S IN THE U.S.

#### BOOST YOUR BRAND ENGAGEMENT AND EXPOSURE ANYWHERE ACROSS THE NATION.

Looking to target Millennial's? Millennial's have surpassed Baby Boomers as the nation's largest living adult generation and Gen Z's are following close behind. We can build out a customized network that targets 25-39 year olds and allows your brand to be seen in the venues they frequent most.

## Did you know?

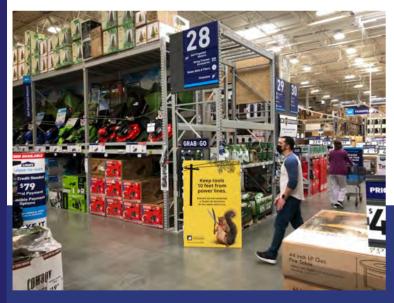
- Millennial's favorite places to go; restaurants, bars and shopping.
- Spending time with family and friends is one of the top 5 most frequented activities.
- 1 in 4 millennial men like to use their free time to go to the gym, exercise or engage in indoor sports.

#### MILLENNIALS ARE THE LARGEST GENERATION GROUP IN THE U.S.





## OUR NETWORK ALLOWS YOU TO REACH NICHE-AUDIENCES AND GET YOUR MESSAGE IN FRONT OF THE RIGHT GENERATION.



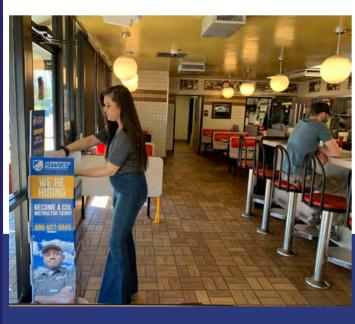




Hardware Stores

Salons

**Liquor Stores** 







Bars & Restaurants

**Apartment Complex** 

**Outdoor Stores** 

## SEE WHAT VENUE TYPES WORK BEST FOR YOUR CAMPAIGN

































