

# Fall Planning

## BOOST YOUR BRAND ENGAGEMENT AND EXPOSURE ACROSS THE NATION.

#### **Pumpkin Patches**

Pumpkin Patches have multiple locations including street corners, shopping plazas, grocery stores, and independent farms. Over 90,000 acres of pumpkins are grown in the U.S each year. During the Fall season pumpkins are purchased not only for carving, but to make soaps, desserts, breads, and pies.



#### **Football Fields**

Who doesn't love some Friday Night Football, especially when your brand is seen at the sporting events? Approximately 36 million children ages 5-18 play an organized sport each year and participation of youth sports only continues to grow. This network is comprised of recreational sports fields nationwide.





### Schools

In 2018, there were 50.7 million students enrolled in public schools across the nation. This network includes public, private, charter, and community centers nationwide.







## SEE WHAT VENUE TYPES WORK BEST FOR YOUR CAMPAIGN



































