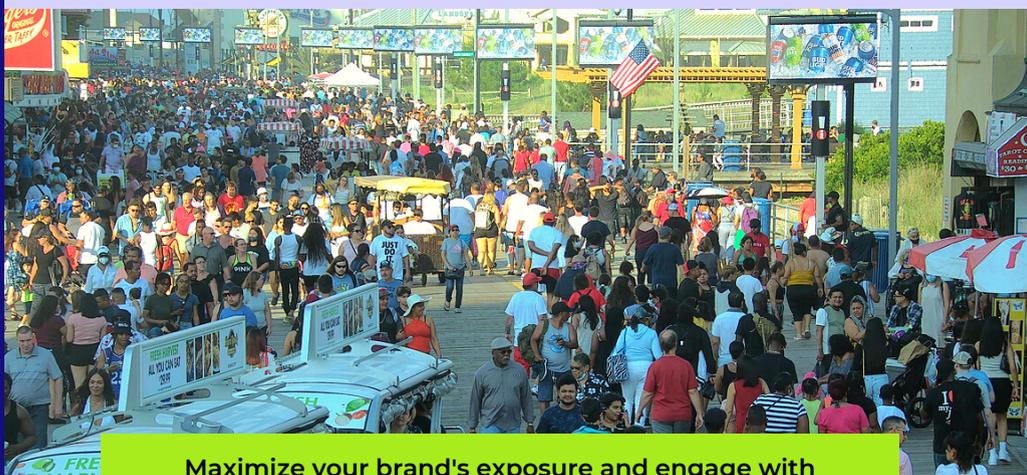


The Atlantic City boardwalk is one of the East Coast's most popular summer travel destinations! Capture the attention of travelers and tourists from all over the country with Impactivate!



Maximize your brand's exposure and engage with consumers on **2 miles of the Atlantic City Boardwalk!**

2022 IS THE YEAR OF TRAVEL



May-September sees the greatest volume of vacationers, with the Boardwalk averaging at **135,344 impressions per day.**



Travel spend this year is expected to soar - 65% of travelers surveyed plan to "go big" on their vacation this year, and 70% of travelers plan to spend more on travel in 2022 than they have in the past 5 years.



The tourism sector is bouncing back - Travel in the US is anticipated to generate nearly \$2 Trillion of the economy this year.

THE ATLANTIC CITY BOARDWALK IS THE BEST PLACE TO GET EXPOSURE FOR YOUR BRAND THIS SUMMER!



AD SPONSORED WIFI



FULL MOTION, AUDIO AND LIVE STREAMING



98 DIGITAL SCREENS



REACH 27.2 MILLION PEOPLE ANNUALLY

Don't miss the summer crowds! Get in touch with a rep today.