

54 MILLION ADULT SENIORS IN THE U.S.

LOOKING TO TARGET ADULT SENIORS? LEARN MORE ABOUT OUR SENIOR NETWORK!

We have a national footprint and our unique signage allows for coverage in all markets across the nation, while maintaining a hyper local feel. This network includes Senior Centers, Senior Clubs, Residential Community Recreation Areas, Assisted Living Facilities and Senior Apartments.

There are over 54 million Senior Citizens in the U.S. which is more than 1 in every 7 Americans. U.S. adults, over 50, account for \$8 trillion annually in spending.



75% OF PARTICIPANTS VISIT THEIR CENTER 1 TO 3 TIMES PER WEEK AND THEY SPEND AN AVERAGE OF 3.3 HOURS PER VISIT.

Catering to hundreds of seniors every day the services include: meal and nutrition programs, information and assistance, public announcements, health, fitness, wellness, transportation, social, recreational, games, bingo, billiards, art programs and more.







SENIOR

NETWORK

OUR NETWORK ALLOWS YOU TO REACH THE NICHE-COMMUNITIES AND SPREAD YOUR MESSAGE ACROSS THE NATION.





We are dedicated to finding the most effective program to get your brand and message out to the public.

SEE WHAT VENUE TYPES WORK BEST FOR YOUR CAMPAIGN:



GET IN TOUCH WITH A REP TODAY!



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